

DIGISNARE TECHNOLOGIES

ENTREPRENEURSHIP TRAINING



📍 FIRST FLOOR, KEONICS IT PARK, AKKAMAHADEVI COLONY,
KALABURAGI, KARNATAKA - 585103

☎ **+91-9901553321** 🌐 www.digisnare.com

INTRODUCTION TO ENTREPRENEURSHIP

- Innovation-driven ventures
- Risk-taking opportunities
- Business ownership mindset
- Identifying market gaps
- Developing business ideas

E-CELL

- Igniting Entrepreneurial Minds
- Innovate, Incubate, Accelerate
- Startup Support for Visionaries
- Empowering Future Founders
- Ideas to Reality with E-Cell

INTRODUCTION TO VARIOUS FORM OF BUSINESS ORGANIZATION

- Sole Proprietorship: Single owner
- Partnership: Shared ownership
- Corporation: Separate legal entity
- Franchise: Brand licensing model
- Cooperative Society: Member-owned

IDEA GENERATION

- Tech-based learning tools
- Eco-friendly packaging
- Smart home automation
- Virtual health consultations
- Personalized fitness plans

FEASIBILITY ANALYSIS

- Assess Project Viability Now
- Analyze Costs vs. Benefits
- Identify Key Risk Factors
- Determine Resource Needs
- Evaluate Market Demand

THE ENTREPRENEUR

- Bold vision, daring ambition
- Innovates, disrupts, evolves
- Solves problems, creates value
- Builds, grows, and leads teams
- Risk-taker with resilience

COMMUNICATION

- Clear and concise messages
- Active listening is key
- Nonverbal cues matter too
- Maintain eye contact always
- Use positive body language

SELF-DISCOVERY

- Embrace your inner strength
- Unlock your true potential
- Explore new perspectives
- Find clarity and purpose
- Cultivate self-awareness

IDEA EVALUATION

- Innovative product concept
- Potential market demand
- Feasibility and resources
- Competitive differentiation
- Long-term profitability

TEAM

- Achieve Goals Together!
- Collaboration Drives Success
- Strength in Every Team Effort
- United for Greater Impact
- Teamwork Fuels Innovation



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TEAM PREPARATION OF BUSINESS MODEL/PLAN

- Achieve Goals Together!
- Collaboration Drives Success
- Strength in Every Team Effort
- United for Greater Impact
- Teamwork Fuels Innovation

PRODUCT/ MARKET FIT

- Align Product with Market Need
- Tailor Solutions for Your Market
- Match Product to Customer Demand
- Achieve Perfect Market Fit Fast
- Sync Product with Market Trends

GAINING MARKETING INTELLIGENCE

- Analyze Market Trends Quickly
- Unlock Consumer Insights Now
- Track Competitors Effectively
- Improve Decision-Making Fast
- Predict Market Shifts Early

DEVELOPMENT PROCESSES

- Agile Methodology Insights
- Streamlined Workflow Practices
- Continuous Integration Benefits
- Quality Assurance Techniques
- User-Centric Design Approach

BUSINESS PLAN & STARTUP-II

- Strategic Growth for Startups
- Innovative Business Solutions
- Funding & Market Entry Plan
- Streamline Operations Effectively
- Build Scalable Business Models

BUSINESS MODEL

- Subscription-Based Revenue
- Direct Sales to Consumers
- Franchise Expansion Strategy
- Freemium Service Model
- Affiliate Marketing Revenue

CUSTOMER VALIDATION

- Validate Your Target Audience
- Gather Real Customer Feedback
- Test Product-Market Fit Fast
- Ensure Demand Before Launch
- Improve Offer with Insights

DEVELOP AND VALIDATE BUSINESS MODEL FOR YOUR VENTURE

- Achieve Goals Together!
- Collaboration Drives Success
- Strength in Every Team Effort
- United for Greater Impact
- Teamwork Fuels Innovation

BUSINESS PLAN & STARTUP-I

- Develop a Clear Business Idea
- Conduct Market Research Thoroughly
- Create a Detailed Financial Plan
- Outline Your Marketing Strategy
- Define Your Target Audience Clearly

GROWTH OPPORTUNITIES

- Expand Your Skill Set Now!
- Unlock New Career Paths Today
- Embrace Learning for Success
- Network for Future Opportunities
- Explore Leadership Roles Ahead



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OBTAINING BUSINESS LICENSES AND PERMITS

- Research Local Requirements
- Complete Application Forms
- Submit Required Documents
- Pay Necessary Fees
- Obtain Final Approval Fast

DEVELOPING THE ORGANIZATIONAL CAPABILITIES FOR GROWTH

- Cultivate Talent for Success
- Foster Innovation and Agility
- Enhance Operational Efficiency
- Strengthen Team Collaboration
- Drive Strategic Vision Forward

EXPANSION MODEL

- Explore New Market Opportunities
- Expand Product Line Offerings
- Enhance Customer Engagement Efforts
- Strengthen Distribution Channels
- Invest in Local Partnerships

RENEWAL

- Easy Plan Renewal Process
- Seamless Subscription Updates
- Enjoy Uninterrupted Service
- Keep Your Benefits Active
- Hassle-Free Renewal Experience

RETENTION & EXPANSION STRATEGIES

- Enhance Customer Engagement
- Offer Personalized Experiences
- Implement Loyalty Programs
- Regular Feedback Collection
- Upsell and Cross-Sell Offers

PLANNING AND STREAMLINING FINANCIAL LEGAL PROCESSES

- Elevate Your Brand Online
- Boost Sales with Digital Ads
- Engage Customers Effectively
- Maximize Your Online Impact
- Transform Your Digital Strategy

MAXIMIZING PROFITS

- Increase Revenue with Strategies
- Optimize Costs for Higher Profits
- Leverage Data for Smart Decisions
- Enhance Sales Through Marketing
- Streamline Operations for Gains

HARVESTING REWARDS

- Maximize Your Yield Today!
- Unlock Nature's Full Potential
- Cultivate Success with Care
- Reap the Fruits of Your Labor
- Grow More, Worry Less!



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